



BUFFALO startup week

April 16-23, 2026

powered by WIN WESTERN NEW YORK INCUBATOR NETWORK

Buffalo Startup Week at a Glance*



250K+
social impressions



2000+
weekly attendance



100+
organizations

Ready to partner with us?

Contact Sophia Marshall, Senior Program Manager of Startup Ventures, at sm488@buffalo.edu to discuss how your organization can support Buffalo Startup Week.

**Estimated based on anticipated participation*

2026 Sponsorship Opportunities

Buffalo Startup Week is a week-long celebration of founders, funders, operators and community builders shaping the future of Buffalo's startup ecosystem. Through panels, workshops, networking events and community moments, the week connects startups with the capital, talent and resources needed to grow.

Sponsorship Tiers

\$15,000 Presenting Partner

Naming rights, top-tier visibility, opening remarks, featured spotlight

\$10,000 Growth Partner

Prominent logo placement, verbal recognition, session sponsorship, social media recognition

\$5,000-\$7,500 Builder Partner

Website and signage, session recognition, attendee communications, social mentions

\$1,000-\$3,500 Community Partner

Sponsor webpage, event signage, recap communications, social media

In-Kind Partner (custom)

Flexible contributions (venue, food/beverage, products/services) with customized recognition

Exclusive Benefit

All sponsorship tiers include an invitation to the Buffalo Startup Week Kickoff Dinner on Monday, April 20, 2026